

Looking Forward TO THE YEAR 1919

¶ We hope that the new year will have in store for every reader of this paper an abundance of health, happiness and prosperity.

¶ The year 1918 has been a big year for us, and prospects are mighty bright for the new year.

¶ The St. Joseph market is growing bigger and better each year.

¶ We are proud of the fact that we have helped to make this the third largest Dry Goods Jobbing Market in the world. We are proud of the merchandise we distribute thru the thousands of high-class retailers of this territory and are grateful to these retailers and their customers for the substantial increase in our business during the year 1918. During the new year we shall strive to maintain the high quality of our merchandise and service.

¶ When you buy merchandise of your retailer, it will pay you to ask for St. Joseph merchandise—when you buy dry goods and work clothing, it will pay you to ask for Tootle-Campbell merchandise.

"TOOTLE" BRAND Overalls, Work Pants, Work Shirts, Etc.

—THEY STAND THE WEAR AND TEAR

—They cost no more than other brands, and will give you more and better service for your money

Resolve to "Hooverize" on your Work Clothing during 1919. Buy "Tootle" Brand. Made in St. Joseph by

Tootle-Campbell Dry Goods Co.

Wholesale Dry Goods, Notions, Furnishings, Rugs and Linoleums
ST. JOSEPH, MISSOURI

"Hunter" Brand Overalls

First in Comfort, Fit and Wear

Designed Especially for the
Farmer and Stockman

"Hunter" Brand Overalls

—are made primarily to serve the farmer and stockman.

—To withstand the hard wear and tear that farm work is bound to give them.

—That they are accomplishing this is amply proven by the constant enlargement of our factories to meet the growing popularity of this serviceable garment.

Insist Upon "Hunter" Brand When You Buy
—No Other Just As Good

Sold By All Good Dealers Everywhere

MADE BY

RICHARDSON DRY GOODS COMPANY

ST. JOSEPH, MISSOURI, U. S. A.



IT'S an easy matter to get good shoes. Go to your dealer and ask him to fit your feet in a pair of

Noyes-Norman Shoes

If he asks you a little more than you've been paying, pay it—that little difference will get you economical quality.

NOYES-NORMAN SHOE Co.

Manufacturers

ST. JOSEPH, MO.

WHEELER & MOTTER MERCANTILE CO.

— WHOLESALE —

DRY GOODS AND CARPETS

Our Brands:

Wheeler Overalls

Motter Shirts

Sultan Hosiery

Dutchess Waists

ST. JOSEPH, MO.